

# Working in Business – Liberal Arts Style

## Selected Books and Directories

### **Business and Finance Career Directory: A Practical, One-Stop Guide to Getting a Job in Business and Finance, 2nd Ed.**

Morgan, Bradley J. with Joseph M. Palmisano  
O HG181.B87

Articles on specific careers and industries outline job opportunities. Information on the job search and on specific employers is included along with a list of trade publications and organizations.

### **Careers for Competitive Spirits and Other Peak Performers**

Goldberg, Jan

O HF5382.G648 1999

There are many exciting careers available for those who crave a competitive atmosphere at work. Some of the interesting fields for peak performers include: advertising, marketing, law, scientific research, writing, entertainment, and politics.

### **Careers for Talkative Types and Others with the Gift of Gab**

Eberts, Marjorie and Margaret Gisler

O HF5382.5U5E24 1998

Professions include sales, business careers, teachers, government spokespersons, advice columnists, travel, and tourism work. Appendix includes related professional associations.

### **Great Jobs for Communications Majors**

Camenson, Blythe

O P91.6.C38 2003

General job search strategies are followed by extensive discussions of career areas in corporate and consumer communications, media, and public relations. This book is useful for researching career options and position descriptions for people with degrees or interest in communications.

### **Careers in Marketing**

O HF5415.C22 2001

This guide is an indispensable resource for anyone considering a job search in marketing or strategic planning.

### **The College Majors Handbook**

Fogg, Neeta P., Paul E. Harrington and Thomas F. Harrington

O AB2390.F27 2004

Subtitled: "The Actual Jobs, Earnings and Trends for Graduates of 60 Majors" Each chapter is devoted to a single major field of study and discusses training opportunities, types of duties performed at work, and the most common occupations for each major. Includes a look at abilities, interests, work values and personalities associated with each major.

### **The Career Center**

[www.careercenter.umich.edu](http://www.careercenter.umich.edu)

The Career Center homepage. See career exploration area and job listings. Lists our services and contact information.

### **What Can I do With My Major?**

The Career Center and LS&A put together these Career Guides to showcase many options!  
<http://www.careercenter.umich.edu/students/cclibrary/careerguides/index.html>

### **Vault**

[www.vault.com](http://www.vault.com)

Go to the Research Library area of the Vault website to explore jobs – the "featured jobs" section profiles working in a particular industry or position.

### **Wetfeet**

[www.wetfeet.com](http://www.wetfeet.com)

With free registration you can research industries, career profiles, companies and more. Don't bother paying for the resumes or industry guides. We have some of the guides here at The Career Center and a book of resume samples for you to look at.

### **About.com – "the Human Internet"**

[www.about.com](http://www.about.com)

This site presents a lot of free research on careers. Try searching for the industry or career you are interested in and "careers in" – to yield the best results.

### **Smart Moves for Liberal Arts Grads**

Curran, Shelia and Suzanne Greenwald  
O A103.C1 2006

College career experts Shelia Curran and Suzanne Greenwald offer inspiring profiles of liberal arts grads, identifying their passions, tracing their professional journeys, and highlighting their "smart moves" on the way to a fulfilling career path.

### **Contact info for the Career Center:**

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